

Aha Privacy Policy

The following Privacy Statement is provided to inform you of our policies and procedures regarding the collection, use and disclosure of personal information we receive from users of our iPhone software application (the “*Service*”). This Privacy Statement applies to the information that you provide to us through your use of the Service and is a subset of our Privacy Policy, which governs our all of the collection, use and disclosure of personal information we do online. You can view our complete Privacy Policy on our website (ahamobile.com) (the “*Aha Site*”).

Information Collection and Use

By accessing or using the Service, we may ask that you provide us with some personally identifiable information – information about you that can be used to contact or identify you, and information on your use /or potential use of the Service and related services (“*Personal Information*”). Personal Information that we might collect would include things like, your name, phone number, email address, and your work and home address. Personal Information may also include other information you supply to us concerning your preferences and interests expressed in the course of using the Service.

We use Personal Information to: (i) administer use of the Service, (ii) communicate with you and identify you as a user of the Service, (iii) verify your age as a user with which we may lawfully provide services, (iv) verify your age as a user capable of accepting the terms and conditions applicable to the use of the Service, (v) to enable users to easily navigate the Service, (vi) to provide, improve and optimize the Service, (vii) better understand users needs and interests, (viii) personalize your experience, (ix) provide you with software updates and/or product announcements, and (x) provide you with further information and offers from us that we believe you may find useful or interesting.

When you use the Service, our servers will automatically record information that your iPhone sends or transmits, including, but not limited to, your phone’s device ID number, user settings, location and information about your use of the Service. We only store, track and monitor general usage and not information specific to any user. We use this information to improve the Service, develop new products, and offer products and services that may be of interest to you.

Information Sharing and Disclosure

Aha does not rent, sell or disclose your contact information to any third parties for any third-party purpose. Aha may share your contact and personal information with Aha’s affiliates under the same control of Aha as permitted under this privacy policy. Aha may employ third party companies and individuals to facilitate the Service, to provide the Service on our behalf, or to assist us in analyzing how our Service is used. These third parties may have access to your Personal Information only for purposes of performing these tasks on our behalf. In the event Aha is reorganized or transferred to a third party, your personal information may be transferred to the successor of Aha for the purposes and subject to the terms of this privacy policy.

Changing or Deleting Your Information

If you decide at any time that you no longer wish to receive such communications, please follow the unsubscribe instructions on the Aha Site. You may review, update, correct or delete the information you provide us by accessing your Aha account through the Aha Site. Please note that if you have unsubscribed from our communications to you, due to our internal processing requirements, you may receive communications already in production. If you request your registration information be deleted or if you unsubscribe from communications, we may maintain information about service inquiries for future service and record keeping purposes.

Protecting Your Information:

Aha engages the use of numerous technological security measures to preserve the security of your information, including without limitation, encryption technologies and authentication tools. Your personal information is contained behind secure networks and is only accessible to a limited number of persons who have a need to access your personal information for purposes of managing the Service. Please be aware that no electronic data transmission can be 100% secure. We recommend that you take all reasonable

measures to protect the same, including using alternative login names, passwords and other non-personal identifying information which differs from the information you use to access sensitive accounts.

Transferring Your Information Overseas:

If you are located outside of the United States, Aha may transfer your information to Aha's affiliates under the same control as Aha or to other service providers outside of your country or territory. Aha manages the Service from the United States. Aha acknowledges that the data protection laws and other laws of the United States may not be as comprehensive as those of your country or territory and Aha will take steps to ensure that your privacy rights are respected. Aha agrees to take the following actions on your behalf: have specific security measures in place to adequately protect your information, Aha will require its United States-based affiliates to sign a contract guaranteeing the safeguard of your personal information and set forth the specific requirements the United States-based affiliate must maintain and monitor ongoing compliance with the defined security measures.

Special Provision Applicable to California Residents:

Under California laws, California residents can request information from Aha whether Aha has disclosed a person's personal information to any third parties for the third parties' direct marketing purposes. Aha will not sell or share your personal information with non-Aha companies for their direct marketing purposes without your consent. California residents desiring to request further information about our compliance with these laws or have questions or concerns about our privacy practices and policies are welcome to contact us.

Obtaining a Copy of or Updating Your Personal Information:

You can write Aha at any time to obtain the personal information Aha possesses about you or modify any personal information Aha retains that is incorrect. Please let us know what information you would like to receive from us or what information is incorrect and we will respond to you. Your request should include your name and proof of your identity.

Questions and Feedback:

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue.

Notice and Contact Information:

For questions or concerns, please email us or contact us at:

Harman International Industries, Incorporated
394 University Ave.
Palo Alto, CA 94301
United States

support@ahamobile.com

Terms of Use:

Please also visit our terms of use section that explains other terms governing the use of the Aha Site.

Revised and Effective as of November 22, 2010.